



January 2023

InterFaith Works and its El-Hindi Center for Dialogue and Action at Interfaith Works are excited to announce our upcoming event **United We End Racism**, which combines the visions and missions of both our annual events: the Duck Race to End Racism and the Racial Justice Awards.

United We End Racism will be held on June 3, 2023, starting at 10:00am, at the Syracuse Inner Harbor. Additionally we will be hosting a Friday, June 2nd reception for our sponsors to honor our 2023 Racial Justice Awardees and their families.

United We End Racism is a free, family-friendly festival that will:

- Offer the highly anticipated corporate sponsor duck-decorating contest, giving the winner “quacking” rights for the year;
- Engage community members in fun and engaging activities;
- Creatively incorporate the Racial Justice Awards, honoring organizations, adults, and youth who take action to end racism;
- Entertain attendees and celebrate together through multi-cultural entertainment from our talented community;

United We End Racism is a large-scale mobilization of our community around the pressing issue of racial and social equity that more of us are addressing in our daily and work lives. United We End Racism offers a chance to celebrate the entire diversity of our Central New York community and supports the ongoing racial equity work of the El-Hindi Center for Dialogue and Action. United We End Racism it is a unique event in Central New York that specifically is framed around the positive steps we are taking in our communities and represents a positive sponsorship opportunity.

Over 27 years, more than 25,000 people have participated in dialogue programs that open hearts and minds to a variety of racial and social justice issues. As the longest running ending racism program in the country, we are committed to this work for the long haul and the support of sponsors such as you allows us to continue this mission. Please join us as we continue to build bridges of understanding!

Thank You!

Beth Broadway
President/CEO

Bishop Colette Matthews-Carter
Director, El-Hindi Center for Dialogue and Action

\$10,000 “Presenting” Sponsor

- Company name associated with all aspects of the event
- Podium time on the main stage the day of the race and at the press conference one month prior to event
- Company banners hung at press conference and on the main stage at the event; company listing on all press kits
- Logo and company listing on press releases, posters, fliers, and community race tickets
- Staff development opportunity for your senior management or general staff related to themes of diversity, reducing workplace stereotyping, and cross-cultural awareness
- Listing as a Presenting Sponsor in print, radio, TV and other media coverage
- Company name listed on Duck Race letterhead
- Booth space available at the event
- Receive a decoy-sized duck to decorate representing your company and its work; participate in the Corporate Parade and Race
- Company name listed on InterFaith Works’ website’s Duck Race page
- Full page listing in printed program with corporate photo and company statement

\$5,000 “Leadership” Sponsor

- Logo and company listing on **United We End Racism** promotional materials
- Recognition as a host of weekly events leading up to the main event
- Listing as a Leadership Sponsor in print, radio, TV and other media coverage
- Receive a decoy-sized duck to decorate representing your company and its work; participate in the sponsor duck-decorating featured event
- Decorated duck exhibit competition; Logo exposure and mentions through announcement of participants and winners
- Company name listed on InterFaith Works’ **United We End Racism** event website
- Staff development opportunity for your senior management or general staff related to themes of diversity, reducing workplace stereotyping, and cross-cultural awareness

\$2,500 “Major” Sponsor

- Listing as a Major Sponsor in print, radio, TV and other media coverage
- Receive a decoy-sized duck to decorate representing your company and its work; participate in the sponsor duck-decorating featured event
- Decorated duck exhibit competition; Logo exposure and mentions through announcement of participants and winners
- Company name listed on InterFaith Works’ **United We End Racism** event website

\$1,000 “Supporting” Sponsor

- Receive a decoy-sized duck to decorate representing your company and its work; participate in the sponsor duck-decorating featured event
- Decorated duck exhibit competition; Logo exposure and mentions through announcement of participants and winners
- Company name listed on InterFaith Works’ **United We End Racism** event website



\$250 - \$999 “Corporate Friends” Sponsor

- Company name listed on InterFaith Works’ **United We End Racism** event website

Your sponsorship dollars support the important work of InterFaith Works of Central New York’s
Ahmad & Elizabeth El-Hindi Center for Dialogue and Action

Programs include: Community Wide Dialogue to End Racism, Seeds of Peace, School Exchange Dialogues,
Workplace and Community Dialogues, Facilitation training, Interfaith Dialogues, and Trainings

Contact the El-Hindi Center for Dialogue and Action for more information on these and other programs, please
contact us at 315-449-3552, ext. 111 or email Bishop Colette Matthews-Carter at
bishopcolettecarter@ifwcny.org