Sign Up for the Duck Race to End Racism 2020!

Non-Profit and Faith Organizations

The 18th Annual Duck Race to End Racism brings new beginnings; for the first time ever, the Duck Race is going VIRTUAL! Although the event may look and feel different, our goals remain the same:

1. To celebrate diversity
2. To connect people and organizations who work and live using a racial equity lens
3. To engage the wider community in activities that promote ending racism

The El-Hindi Center for Dialogue asks for your continued partnership to make this event a success!

Benefits

- You will be named and thanked as a Duck Race to End Racism Partner in InterFaith Works’ Constant Contact email that goes out to ____ people
- Your organization will be highlighted on IFW’s social media pages (to help sell tickets)

Additional Benefits (if you sell at least 30 Duck Race Raffle Tickets):
- During the virtual Duck Race event you will be named, thanked, and briefly described so that viewers will learn a bit about your mission.
- Your website will be linked to in the virtual event notes
- Your organization has the chance to win $500.00!

Requirements:

- Your organization promotes the virtual duck race using a pre-designed advertisement on your social media pages, or through email.
- Your organization sells Duck Race Raffle Tickets

Special Considerations:

- Duck Race Raffle Tickets will be sold online only this year.
- You can choose to receive 50% of the money you raise selling raffle tickets to benefit your organization!

How:

- Email the Duck Race team at elhindicfd@ifwcny.org with your organization and the main contact, requesting to partner with the Center for Dialogue to support the Virtual Duck Race to End Racism 2020
- Your organization will receive:
  - a Duck Race Raffle Ticket link to distribute to your community, which will bring buyers to purchasing page. They will have the option to purchase through credit card or through PayPal.
  - a Duck Race image/advertisement to use widely on your virtual platforms, to sell tickets or to promote the event.