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MEDIA ADVISORY/PHOTO-OP

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15TH ANNUAL DUCK RACE TO END RACISM "SPLASHES OFF" WITH NATIONAL GRID AND COMMUNITY PARTNERS

WHAT: InterFaith Works and National Grid will "splash off" the 15th Annual Duck Race to End Racism,

a fun-filled family event that raises awareness about racism and racial inequality. The Duck Race to End Racism supports InterFaith Works' <u>El-Hindi Center for Dialogue</u>. Organizations from around Onondaga County participating in this year's Duck Race will be at the kick-off to receive their sponsorship packets. Quackers, the Duck Race mascot, will make an appearance.

WHEN: Wednesday, May 10, 2017 9 a.m. – 9:45 a.m.

WHERE: InterFaith Works of Central New York, 1010 James St., Syracuse, NY

WHO: Eunice Williams, Vice President/Chief Diversity Officer, Onondaga Community College

Larry Leatherman, 2017 Duck Race Co-Chair

Alberto Bianchetti, Regional Executive Director, National Grid

Louise Thurlow, Chair, InterFaith Works

Beth Broadway, President and CEO, InterFaith Works

Dr. Keith Alford, Director and Associate Professor, School of Social Work,

Syracuse University

WHY: The annual Duck Race to End Racism brings together elementary classes, youth organizations

from around Syracuse and Onondaga County. We also partner with local businesses and community members for a day of fun that supports InterFaith Works' El-Hindi Center for Dialogue. The El-Hindi Center offers the longest-running dialogue program on ending racism in the United States. The Duck Race will be held at the Syracuse Inner Harbor on Saturday, June 10, from noon to 4 p.m. It includes:

- Free family festival featuring a huge lineup of children's entertainment, cooperative games, Ying TRSEF Maker Hall science and math activities, face painting, community information booths and free Byrne Dairy ice cream
- Corporate Sponsors' Race: Full-size plastic ducks, decorated by each sponsor
- Quackers Youth Race: More than 35 full-size ducks, decorated by elementary classrooms and youth organizations from around Onondaga County
- Community Race: More than 3,000 multicolored ducklings

The grand prize is a \$1,000 shopping spree at Destiny USA. Other prizes include "A Night on the Town" with theater tickets and dinner; "Family Fun Pack" with tickets to family-friendly events; an Onondaga County Parks Family Fun Package; and boys' and girls' bicycles.

ABOUT:

InterFaith Works of Central New York, through education, service and dialogue, affirms the dignity of each person and every faith community and works to create relationships and understanding. Founded in 1976, InterFaith Works addresses deeply embedded social divisions leading to community action and policy change. InterFaith Works' social service programs address the needs of and empower people who are vulnerable, low income and targets of oppression, including refugees, the elderly and the institutionalized, through direct service and educational programs. Key programs are the Ahmad & Elizabeth El-Hindi Center for Dialogue, Center for New Americans, Senior Services, and Interfaith Initiatives.

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