



## 15th Annual Duck Race to End Racism

Saturday, June 10, 2017  
at Syracuse's Inner Harbor

### 2017 Sponsorship Opportunities

#### **\$10,000 "Presenting" Sponsor**

- Company name associated with all aspects of the event
- Podium time on the main stage the day of the race and at the press conference one month prior to event
- Company banners hung at press conference and on the main stage at the event; company listing on all press kits
- Logo and company listing on press releases, posters, fliers, and community race tickets
- Staff development opportunity for your senior management or general staff related to themes of diversity, reducing workplace stereotyping, and cross-cultural awareness
- Listing as a Presenting Sponsor in print, radio, TV and other media coverage
- Company name listed on Duck Race letterhead
- Booth space available at the event
- Receive a decoy-sized duck to decorate representing your company and its work; participate in the Corporate Parade and Race
- Company name listed on InterFaith Works' website's Duck Race page
- Full page listing in printed program with corporate photo and company statement

#### **\$5,000 "Leadership" Sponsor**

- Logo and company listing on Duck Race posters, fliers, and community race tickets
- Recognition by speakers from the main stage at the event
- Staff development opportunity for your senior management or general staff related to themes of diversity, reducing workplace stereotyping, and cross-cultural awareness
- Listing as a Leadership Sponsor in print, radio, TV and other media coverage
- Company name listed on Duck Race letterhead
- Booth space available at the event
- Receive a decoy-sized duck to decorate representing your company and its work; participate in the Corporate Parade and Race
- Company name listed on InterFaith Works' website's Duck Race page
- Banner displayed the day of the Duck Race
- Prominent listing in printed program

(more opportunities on reverse)



### **\$2,500 “Major” Sponsor**

- Listing as a Major Sponsor in print, radio, TV and other media coverage
- Company name listed on Duck Race letterhead
- Booth space available at the event
- Receive a decoy-sized duck to decorate representing your company and its work; participate in the Corporate Parade and Race
- Company name listed on InterFaith Works’ website’s Duck Race page
- Banner displayed the day of the Duck Race
- Prominent listing in printed program

### **\$1,000 “Supporting” Sponsor**

- Receive a decoy-sized duck to decorate representing your company and its work; participate in the Corporate Parade and Race
- Company name listed on InterFaith Works’ website’s Duck Race page
- Banner displayed the day of the Duck Race
- Listing in printed program

### **\$250 - \$999 “Corporate Friends” Sponsor**

- Company name listed on InterFaith Works’ website’s Duck Race page
- Listing in printed program

### ***Your sponsorship dollars***

***support the important work of InterFaith Works of Central New York’s  
Ahmad & Elizabeth El-Hindi Center for Dialogue.***

#### ***Programs include:***

***Community Wide Dialogue to End Racism  
Seeds of Peace***

***“Starting Small” School Exchanges***

***Dialogue Facilitation in the workplace and the community to build bridges of  
understanding***

***Police/Community Dialogues  
Interfaith Dialogues***

Contact the Center for Dialogue for more information on these and other programs:  
315-449-3552, x119 or email [cfd@interfaithworkscny.org](mailto:cfd@interfaithworkscny.org)

