



## nationalgrid



FOR IMMEDIATE RELEASE May 11, 2015

## **MEDIA ADVISORY/PHOTO-OP**

## Contact:

Denise Jochem-Robertson InterFaith Works of CNY (315) 449-3552, ext. 120

## 13<sup>TH</sup> ANNUAL DUCK RACE TO END RACISM "SPLASHES OFF" WITH NATIONAL GRID AND COMMUNITY PARTNERS

- **WHAT:** <u>National Grid</u> and <u>InterFaith Works</u> will "splash off" the 13<sup>th</sup> annual Duck Race to End Racism to support the <u>EI-Hindi</u> Center for Dialogue, a program of InterFaith Works. Organizations from around Onondaga County participating in this year's Duck Race will be at the event to receive their sponsorship packets at the event. Quackers, the Duck Race mascot, will also make an appearance.
- WHEN: Wednesday, May 13 8:45 – 9:45 a.m.
- WHERE: InterFaith Works 1010 James St., Syracuse, New York
- WHO: Derrick Dorsey, dialogue projects & training manager, El-Hindi Center for Dialogue Dr. Shiu-Kai Chin, professor, Center for Science & Technology, Syracuse University Peter Willner, director, El-Hindi Center for Dialogue Beth A. Broadway, president/CEO, InterFaith Works Eboni Britt, marketing manager, POMCO Group Melanie Littlejohn, regional executive director of National Grid, Central New York division James Duah-Agyeman, chief diversity officer, Division of Student Affairs, and director of multicultural affairs, Syracuse University Mary Lou Sayles, executive director, Huntington Family Centers, Inc.
- WHY: The annual Duck Race to End Racism brings together third-grade classes from around the city of Syracuse and Onondaga County, local businesses and community members for a day of fun that supports the El-Hindi Center for Dialogue, which has the longest-running dialogue program on ending racism in the United States. The Duck Race will be held at the Syracuse Inner Harbor on Saturday, June 6, from 12:00 p.m. to 4:00 p.m. and includes:
  - Free family festival featuring a huge lineup of children's entertainment, cooperative games, face painting, community information booths and free Byrne Dairy ice cream
  - Corporate Sponsors' Race: Full-size plastic ducks, decorated by each sponsor to represent their role within our community
  - Third-Grade Race: More than 25 full-size ducks, decorated by third grade classrooms from around Onondaga County
  - Community Race: More than 3,000 multicolored ducklings

The grand prize is a \$1,000 shopping spree at Destiny USA. Other prizes include "A Night on the Town" with theater tickets and dinner; "Family Fun Pack" with an Onondaga County Parks *Family Fun Package* and tickets to other family-friendly events; and boys' and girls' bicycles.